



National Space Society

BACK TO THE MOON TO STAY

ISDC 2019

INTERNATIONAL
SPACE
DEVELOPMENT
CONFERENCE

SHERATON
PENTAGON
CITY HOTEL
ARLINGTON, VA
JUNE 6-9



ISDC2019.NSS.ORG



"Before the end of the next decade, NASA astronauts will again explore the surface of the Moon. And this time, we're going to stay, building outposts and paving the way for eventual journeys to Mars and beyond." – NASA website, 2018

"The directive I am signing today will refocus America's space program on human exploration and discovery. It marks a first step in returning American astronauts to the Moon for the first time since 1972, for long-term exploration and use. This time, we will not only plant our flag and leave our footprints -- we will establish a foundation for an eventual mission to Mars, and perhaps someday, worlds beyond." - President Donald Trump, December 11, 2017

"It's time to go back to the Moon, but this time to stay." – Jeff Bezos, Founder, Blue Origin

"To really get the public real fired up, I think we've got to have a base on the Moon." – Elon Musk, CEO, SpaceX



We are going **Back to the Moon**. When are we going? How will we get there? What is needed? How do we make it happen?



Jeff Bezos at ISDC 2018
 Los Angeles, California

The National Space Society invites you to come learn about the current ideas and plans for space travel, space development and space settlements at the International Space Development Conference®.

The 38th annual International Space Development Conference®, ISDC® 2019, hosted by the National Space Society will be held in Arlington, Virginia from June 6-9, 2019 at the Sheraton Pentagon City Hotel.

ISDC® 2019 is where space leaders, astronauts, enthusiasts and the next generations of young students and professionals participate on space development; its scientific, economic, technical and social challenges and potentials. ISDC® 2019 will host various sessions and workshops focused in multiple areas of space development: Moon and Mars exploration and settlement, deep space exploration, innovative technology, science fiction influence in today's technology, commercialization of space, collaboration in space, asteroids, living in space, space solar power, space debris, and space law and policy, among others.

ISDC® 2019 Conference Program includes four morning plenary sessions, four lunches and four dinners featuring keynote speakers, an Exhibit Hall, poster sessions, NSS Space Settlement Contest, book signing and much more for executives, managers, industry professionals, entrepreneurs, young professionals and students, and space leaders and space enthusiasts. Thought leaders in the space industry will share about past, current and upcoming innovations.

Featured Speakers Scheduled:

Jim Bridenstine, NASA Administrator
Eileen Collins, retired NASA Astronaut
Tory Bruno, CEO, United Launch Alliance
Jeffrey Manber, CEO, Nanoracks
Martine Rothblatt, Cofounder, Sirius XM and Founder, United Therapeutics

Special Topic Breakout Sessions:

Back to the Moon	Mankind's Future on Mars	Space Business	Space Settlement
Living in Space	Many Roads to Space	Space Elevators	Space Solar Power
LaunchPad Talks	NextGen	Space Policy	Space Transportation



ISDC® 2019 Fact Sheet

Official Title: National Space Society's 38th annual International Space Development Conference® (ISDC® 2019)



What: The annual International Space Development Conference® (ISDC®) is the keynote event of the National Space Society (NSS), bringing together leading managers, engineers, scientists, educators, and business people from civilian, military, commercial, entrepreneurial, and grassroots advocacy space sectors, to work toward the common goal of developing a spacefaring civilization. ISDC® has attracted over 1200 attendees from over 20 countries, and has featured renowned speakers. ISDC® has been held in various locations throughout North America, with the 38th annual conference taking place in Arlington, Virginia.

When: Thursday, June 6 through Sunday, June 9, 2019

Where: Sheraton Pentagon City Hotel, 900 Orme Street, Arlington, VA 22204

ISDC® Attendance: On average, 800-1000 people attend an ISDC® annually. They include:

- Executives, managers, consultants, business owners and entrepreneurs
- Leaders and decision-makers from Space agencies
- Public and private policy makers and influencers in Space aerospace
- Scientists, engineers, and researchers from industry and academia
- Representatives of aerospace companies
- NSS Governors, Directors, Chapter Leaders, and Members
- Representatives of other space organizations including Space Tourism Society, AIAA, Mars Society, Planetary Society, Aero Space & Defense Forum, Space Frontier Foundation, SEDS, Explore Mars, Moon Society, Yuri's Night, Secure World Foundation, Satellite Industries Association, and Commercial Spaceflight Federation.
- NSS Space Settlement Student Contests participants and winners including attendees from 20+ countries including India, Bulgaria, Canada, China, Japan, Romania, Turkey, Mexico, United Kingdom, United States and Uruguay.



Kip Thorne at ISDC 2015
 Toronto, Canada

Sponsorships

ISDC® 2019 provides an excellent marketing opportunity for your company or organization through our sponsorship program. We have general conference sponsorships and specific sponsorships available. Whether you just want an ad in the program book or if you want all of the perks that come with being the official presenting sponsor for either the ISDC® 2019 Conference, or a dinner sponsor, or conference bag sponsor there is something for every budget.



ISDC® 2019 Fact Sheet

About the National Space Society (NSS)



Buzz Aldrin at ISDC 2015
 Toronto, Canada

NSS is an independent, educational, membership, nonprofit organization dedicated to the creation of spacefaring civilization. NSS is widely acknowledged as the preeminent citizen's voice on Space, with over 30,000 members and supporters, and over 50 chapters in the United States and around the world. The Society publishes the *Ad Astra* magazine, an award-winning periodical chronicling the most important developments in Space.

NSS also actively recruits the next generation of young people to encourage their interest in STEM, developing math and science skills and foster their interest in becoming a part of the next generation of scientists, astronauts, and explorers. Your financial and sponsorship support can further assist us with this worthwhile goal. To learn more, visit space.nss.org.

Demographic Data

- NSS members receive the Society's quarterly print magazine, *Ad Astra* and an additional distribution of 12,000 magazines are distributed annually.
- NSS has significant online exposure with over 134,000 Facebook followers and 21,000 Twitter followers.
- Half of all members have college or graduate degrees.
- Most have higher than average discretionary incomes (top 20%).
- Approximately 40-50 percent are between 30 and 60 years of age.
- Another 10-20 percent are under 30 years of age.
- NSS actively engages and recruits college-age students.



Previous Conferences

2018 Los Angeles, CA

2017 St. Louis, MO

2016 San Juan, Puerto Rico

2015 Toronto, Canada

2014 Los Angeles, CA

2013 San Diego, CA

2012 Washington, D.C.

2011 Huntsville, AL

2010 Chicago, IL



For more information or to explore opportunities for ISDC 2019 sponsorship, please call Aggie Kobrin at 949-836-8464.



**Previous Sponsors, Co-Sponsors, Affiliates and Supporters of
 the National Space Society and ISDC®**



United Societies in Space



Space Studies Institute



International Space Elevator Consortium



Yuri's Night



ISDC® 2019 Conference Sponsorship Opportunities

Partner with the National Space Society

Please consider a sponsorship opportunity. Promote name and brand recognition of your organization throughout the conference. Showcase your support of the Space Movement. Sponsorships are on a first-come, first-served basis; limitations do apply. General descriptions are provided below, details per opportunity are available.

**38th International Space Development Conference®
(ISDC® 2019)**

June 6-9, 2019

Sheraton Pentagon City Hotel

900 Orme Street
Arlington, VA 22204

BENEFITS	<input type="checkbox"/> GALAXY \$20,000	<input type="checkbox"/> STELLAR \$10,000	<input type="checkbox"/> GOLD \$5,000	<input type="checkbox"/> SILVER \$2,500	<input type="checkbox"/> BRONZE \$1,000
MARKETING					
Year Round Recognition in NSS Marketing Materials	★				
Recognition in Conference Program, Registration Area and at Conference Site	★	★	★	★	★
Advertisement in ISDC® 2019 Program	Full Page Premier Placement	Full Page Premier Placement	Full Page	Half Page	
Distribution of Organization Literature in Conference Bag	★	★	★	★	★
Organization Logo and Link on ISDC® 2019 website	★	★	★	★	★
EVENT PARTICIPATION					
Special Recognition at Gala	★	★			
Tickets for Gala Dinner	8	6	4	2	
Complimentary Annual NSS Memberships	8	6	4	2	
Full Conference Registration Passes (includes all meals)	4	3	2	1	

Sponsorships listed below do not include the Benefits listed above.

EVENT SPONSORSHIPS:

- ☐ Gala Sponsor (1)\$20,000
- ☐ Dinner Sponsor (2)\$10,000
- ☐ Lunch Sponsor (4)\$5,000
- ☐ Hospitality Suite (3)\$2,500
- ☐ Session Tracks\$2,500
- ☐ Receptions (3)\$2,500

ATTENDEE AMENITIES SPONSORSHIPS:

- ☐ Hotel Key Card\$5,000
- ☐ Lanyards\$5,000
- ☐ Conference Bags\$5,000
- ☐ USB Thumb Drives\$5,000

ADVERTISING SPONSORSHIPS:

- ☐ Program Back Cover\$2,500
- ☐ Program Inside Front Cover\$2,300
- ☐ Program Inside Back Cover\$2,200
- ☐ Full Page Program Ad\$1,800
- ☐ Half Page Program Ad\$1,200
- ☐ Quarter Page Program Ad.....\$600
- ☐ Conference Bag Insert\$300

☆ SIGN ME UP TODAY FOR THE MARKED SPONSORSHIP & BILL ME ☆

- ☐ *Count me in! Please send me an invoice for the noted sponsorship.*
- ☐ *Please contact me regarding sponsorship of the event.*

**EMAIL COMPLETED AND SIGNED
FORM TO:
ISDC.SPONSORS@NSS.org**

Name _____

Company _____

Address _____

Phone _____

Email _____

For more information or to explore opportunities for ISDC sponsorship, please call Aggie Kobrin at 949-836-8464.